

College and Post-Secondary Planning Night

- Elizabeth Bender – Henderson High School
 - Shaz Brown – Rustin High School
 - Kelly Camp – East High School

AGENDA

7:00 -7:20pm - School Counselor Overview & Presentation

7:20 – 7:50pm – College Admissions Panel Introductions

7:50 – 8:30pm – Questions for the Panel from the Audience

TIMELINE

- ✓ **Register for SAT and/or ACT** – Plan on two junior year for college admissions
- ✓ Check Individual schools for **SAT subjects tests** (SAT II) requirements
- ✓ **Junior conference**: your counselor will schedule a conference with students (3rd marking period)
- ✓ Make **list of colleges** which interest you. Check websites for majors and other important information
- ✓ **Attend college fairs**. Be prepared with questions specific to schools in attendance

JUNIOR TIMELINE

- **Visit Colleges** over spring break and in the summer
- **Sports** - Division 1 or 2 sports, access the NCAA Eligibility Center (www.eligibilitycenter.org)
- **Extra-Curricular Activities** - colleges look for consistency and depth in activities
- **Community Service/ Volunteer Work** – pay it forward and don't forget to track service
- **Career Exploration** – hone skills and make connections through career experiences including guest speakers, job shadows, and internships



JUNIOR TIMELINE

Use the **Naviance** program for college planning (see link on Counseling Department websites)

Other helpful websites include:

www.educationplanner.org

www.collegeboard.com

<https://www.princetonreview.com/college-education>

<https://www.petersons.com/college-search.aspx>

SAT vs. ACT

The New SAT: one reading section and one writing section; sections will always be in the same order. The test will be 3 hours, plus the optional essay.

The exact breakdown, in order, looks like this:

Reading: 52 questions, 65 minutes

Writing and Language: 44 questions, 35 minutes

Math: no calculator—20 questions, 25 min; with calculator—38 questions, 55 min

Optional essay: 1 prompt, 50 min

The basic ACT structure and timing is remaining the same, with the exception of the new essay, which will be longer.

English: 75 questions, 45 min

Math: 60 questions, 60 min

Reading: 40 questions, 35 min

Science: 40 questions, 35 min

Optional writing: 1 prompt, 40 min



WHAT IS NAVIANCE?

Naviance is our Career and College search tool offered by the West Chester Area School District to assist students and families in their post-secondary planning.

College Searching Tools



- Students may access the SuperMatch under the “colleges” tab in order to find schools that match up to 23 different search criteria
- Database for over 4,000 colleges and universities across the country
- Save colleges that fit your students’ need or pin your favorites so that they show on the top of the page while they search

NAVIANCE

Naviance also provides school counselors the ability to

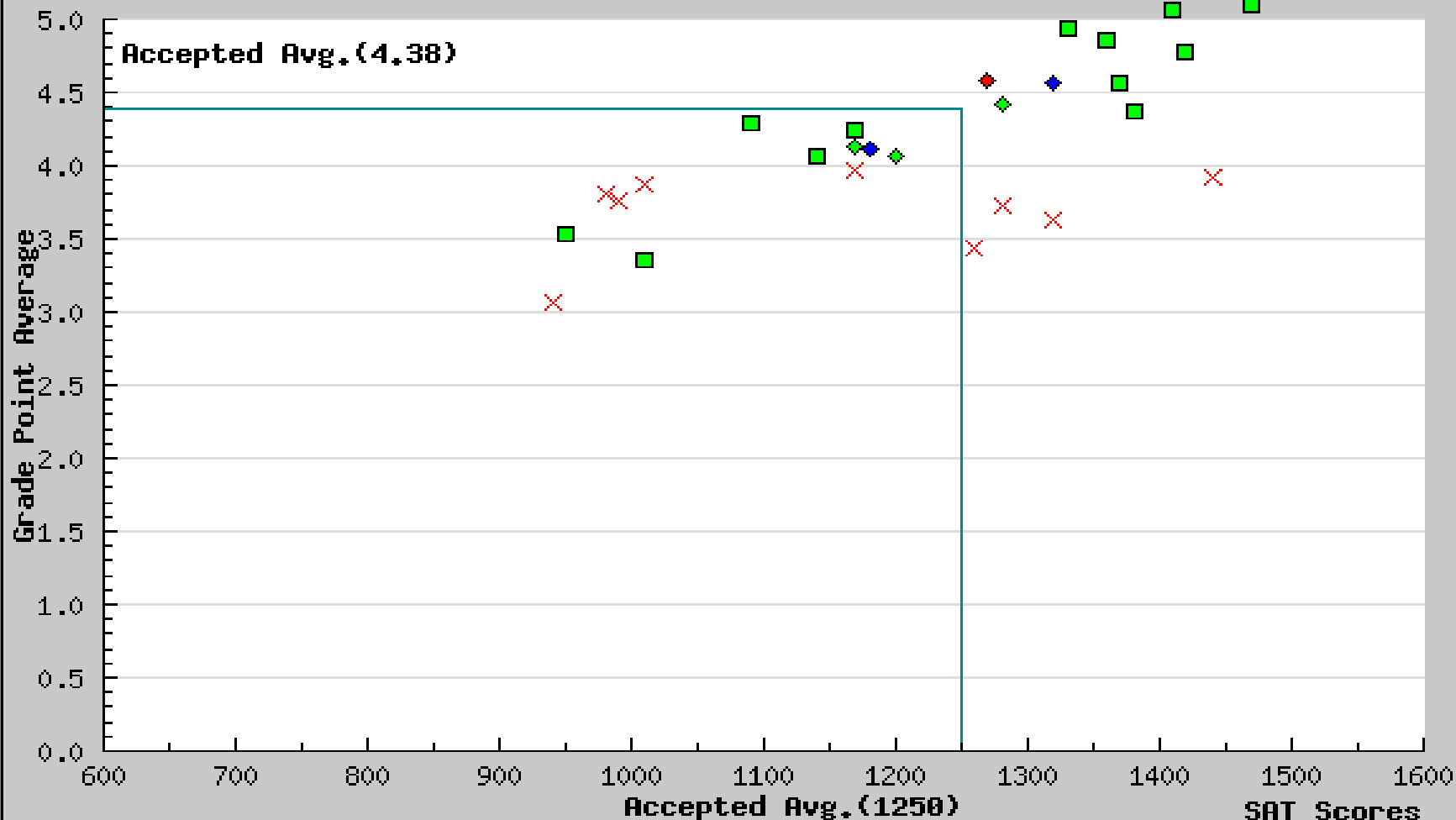
- ✓ track progress of individual students
- ✓ communicate and collaborate with families via the Family Connections page
- ✓ create reports, send transcripts and collect data for the student population.

Scattergrams will offer useful data tracking for which students get into certain colleges based on GPA & SAT/ACT scores.

- allow counselors and students to make accurate decisions on which schools fit into their individual college planning (good match schools, safety net schools, hard-to-reach schools)

NAVIANCE

West Chester East High School
SAT (1600) vs. GPA Scattergram (2014-2015)



NAVIANCE

The screenshot shows the Naviance Student website. At the top, the browser address bar displays <https://student.naviance.com/main>. The navigation bar includes links for "Home", "Colleges", "Careers", "About Me", and "My Planner". A red arrow points to the "Colleges" link. Below the navigation bar, a teal banner contains the text "Welcome, Demo Salley!". A search bar is present with the placeholder text "Type a college name" and a "SEARCH" button. The main content area features two dark blue panels: "Welcome To Naviance" and "My Favorites". The "My Favorites" panel shows a pink heart icon and the text "COLLEGES".

Give feedback No new messages Switch Grade: 12th Grade Close Demo

Naviance | Student

Home **Colleges** Careers About Me My Planner

Welcome, Demo Salley!

Search for Colleges

Type a college name

SEARCH

Welcome To Naviance

Dear Parents:

My Favorites

COLLEGES

NAVIANCE

The screenshot displays the Naviance Student interface. At the top left, the logo reads "Naviance | Student". The top right navigation bar includes links for "Home", "Colleges", "Careers", "About Me", and "My Planner". A teal banner contains the text "Welcome, Demo Salley!" and a search bar with the placeholder "Type a college name". Below the banner, a dark blue header reads "Welcome To Naviance". The main content area is divided into two columns. The left column contains a message to "Dear Parents:" and a welcome text: "Welcome to the Naviance Family Connection! The West Chester School District is proud to offer this exciting and comprehensive resource for all of your career, college, and financial planning. Family Connection is being introduced". The right column features a "My Favorites" section with a dropdown menu. The dropdown menu lists: "COLLEGES Home", "COLLEGES I'm thinking about", "COLLEGES I'm applying to", "Find Your Fit", "Research Colleges", "Apply to College", and "Scholarships and Money". A red box highlights the "My Favorites" section, and a red arrow points from it to the dropdown menu.

Naviance | Student

Home Colleges Careers About Me My Planner

Welcome, Demo Salley!

Search for Colleges

COLLEGES Home

COLLEGES I'm thinking about

COLLEGES I'm applying to

Find Your Fit

Research Colleges

Apply to College

Scholarships and Money

COLLEGES I'm thinking about

COLLEGES I'm applying to

Welcome To Naviance

Dear Parents:

Welcome to the Naviance Family Connection! The West Chester School District is proud to offer this exciting and comprehensive resource for all of your career, college, and financial planning. Family Connection is being introduced

My Favorites

NAVIANCE

Naviance | Student

Home Colleges Careers About Me My Planner

Welcome, Demo Salley!

Search for Colleges

Type a college name

Back Find Your Fit

SuperMatch®

College Match

Scattergrams

Advanced College Search

College Lookup

Welcome To Naviance

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My Favorites



COLLEGES

I'm thinking about



COLLEGES

NAVIANCE

SuperMatch College Search

About SuperMatch ?

☰ Choose Fit Criteria

Location

Academics

Admission

Diversity

Institution Characteristics

Cost

Student Life

Athletics

Reputation

Your Fit Criteria

Saved Searches Choose one ▼

Save Search

Start Over

4 selected criteria

To refine your results, use the arrows to move your criteria into the "Must Have" and "Nice to Have" boxes.

Must Have

✕ Within 125 miles of 19380 →

✕ Major [Any] →

✕ Campus Surroundings [3] →

Nice to Have

✕ Student Body Size [1] ←

Your Results

Your results include **49 institutions** with a fit score of 90% or above.

NAVIANCE

Career Search Tools

- Importance of *career goals* for discovering the best *college* fit
- “*Working backwards*” means knowing what career interests they have help students locate the best college/trade school/training for job placement in that field
- Career exploration includes *understanding your personality type*, and how it fits with your career choices. Naviance offers personality and career inventories students may access
- Naviance uses *16 career clusters* based on information gathered from the Department of Labor and Statistics

NAVIANCE

 Naviance | *Student*

[Home](#) [Colleges](#) [Careers](#) [About Me](#) [My Planner](#)

Welcome, Demo Salley!

Search for Colleges 

 Type a college name

SEARCH

Welcome To Naviance

Dear Parents:

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My Favorites



COLLEGES
[I'm thinking about](#)



COLLEGES
[I'm applying to](#)

NAVIANCE

Naviance | Student

Home Colleges Careers About Me My Planner

Welcome, Demo Salley!

Search for Colleges



Type a college name



CAREERS

Home



CAREERS

I'm thinking about



EXPLORE

Careers, Clusters and Pathways



ROADTRIP NATION

Interview archive

Explore Careers and Interests



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My Favorites



COLLEGES

I'm thinking about

















COLLEGES

the roadtrip nation

NAVIANCE

Find Clusters and Pathways

Career clusters are a way of grouping careers with common features and skills. Careers grouped into the same cluster typically require similar education and training. Exploring clusters can be a useful way to find a good career match, especially if you have general areas of interest but are not sure what specific careers match those interests. Career clusters can also help you better understand how your coursework in school can prepare you for certain types of careers

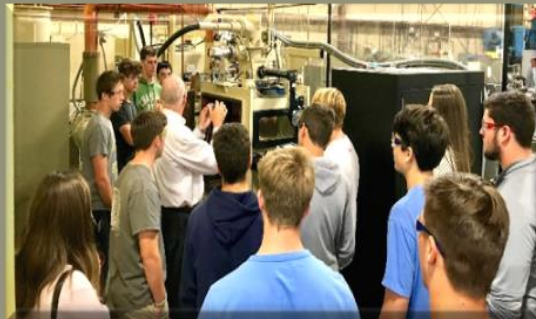
- | | |
|---|--|
|  Agriculture, Food and Natural Resources > |  Architecture and Construction > |
|  Arts, Audio/Video Technology and Communications > |  Business Management and Administration > |
|  Education and Training > |  Finance > |
|  Government and Public Administration > |  Health Science > |
|  Hospitality and Tourism > |  Human Services > |
|  Information Technology > |  Law, Public Safety, Corrections and Security > |
|  Marketing > |  Marketing > |

WCASD CAREER EDUCATION

Helping high school students form future career plans by linking the knowledge & skills learned in the classroom with those required for success in the workplace.



Guest Speaker Series



Career Showcases



Job Shadows













Mentorships



Internships

OCCUPATION MATTERS

EXAMPLES OF ANNUAL EARNINGS IN GROWTH AREAS OVER \$60,000, BY EDUCATION LEVEL

BD Bachelor's Degree	AD Associates Degree	OJT On the Job Training <i>(includes Apprenticeship)</i>	CTE Career & Technical Education	Certification & Licensure <i>(includes Apprenticeship)</i>
 <p>Accountants & Auditors Annual Average Income: \$75,250</p>	 <p>Web Developers Annual Average Income: \$72,030</p>	 <p>Electrical Power-Line Installers & Repairers Annual Average Income: \$82,340</p>	 <p>Construction Trades Supervisor Annual Average Income: \$73,980</p>	 <p>Plumbers, Pipefitters & Steamfitters Annual Average Income: \$60,380</p>
 <p>Secondary School Teachers Annual Average Income: \$64,830</p>	 <p>Diagnostic Medical Sonographers Annual Average Income: \$66,470</p>	 <p>Claims Adjusters, Examiners & Investigators Annual Average Income: \$67,730</p>	 <p>Carpenters Annual Average Income: \$61,330</p>	 <p>Structural Iron & Steel Workers Annual Average Income: \$60,100</p>

Av. Cost: \$80,000 - \$180,000+
Start earning in 4+ yrs

\$20,182
Start earning in 2+ yrs

\$0
(\$3,000 - \$16,000 if not covered)
Start earning now!

\$3,520 - \$14,080+
Start earning in 2+ yrs

\$800 - \$15,000+
Start earning in 6+ mos!

PFEW

Pennsylvania Free Enterprise Week, a 1 week summer mentorship program

- ✓ provides 11th & 12th grade students with firsthand experience of American free market economics - and not just for prospective business majors!

Students will...

- examine various career occupations & pathways
- gain valuable insight from influential business leaders
- create personal and professional networks
- participate in fun, practical, hands-on learning while experience college dorm life
- attend this week-long event at the subsidized cost of \$295. Space is limited. Please see your school counselor if you need financial assistance.
- earn college scholarships (if attends via standard admissions process)



\$8,000 in savings

\$2,000 annual scholarship (up to 4 years)
at Penn College of Technology



\$20,000 in savings

\$5,000 annual scholarship (up to 4
years) at Lycoming College

Tonight's Guest Panelists

- **Drexel University-** Catherine -Campbell-Perna
- **Penn State University** – Jeremy Branch
- **Temple University** – Jim Van Blunk
- **Villanova University** – Carolyn Defant
- **West Chester University** – Lauren Lang
- **Widener University** - Jason Britton
- **WCASD Career Ed** – Donna Foley

Something To Think About

Topic	Link
<p>What's it worth? The Economic Value of College Majors Georgetown University Center on Education and the Workforce 2011</p>	<p>https://1gyhoq479ufd3yna29x7ubjn-wpengine.netdna-ssl.com/wp-content/uploads/2014/11/whatsitworth-complete.pdf</p>
<p>The Overlooked Value of Certificates and Associate's Degrees: What Students Need to Know Before They Go to College Georgetown University Center on Education and the Workforce 2020</p>	<p>https://1gyhoq479ufd3yna29x7ubjn-wpengine.netdna-ssl.com/wp-content/uploads/CEW-SubBA.pdf</p>
<p>Pennsylvania Career Zone Budget (see what it costs to live in Chester County based on your spending)</p> <p>PA Chamber Business & Industry: Start the Conversation Here! (calculator of income, college debt and cost over time)</p>	<p>https://www.pacareerzone.org/budget/county</p> <p>https://www.starttheconversationhere.com/career_calculator/</p>
<p>2019 High Priority Occupations for Chester County Occupations with projected openings by education level</p>	<p>https://chesco.org/DocumentCenter/View/46324/2019-WDA-HPO-List_Chester-County?bidId=</p>
<p>CareerOneStop (career exploration, training & jobs)</p>	<p>https://www.careeronestop.org/</p>
<p>Apprenticeship Finder</p>	<p>https://www.apprenticeship.gov/finder/listings</p>
<p>CareerOneStop Training: Less than 1 Yr. More than 1 but < 2 Yrs.</p>	<p>https://www.careeronestop.org/Toolkit/Training/find-local-training.aspx?keyword=HEALTH&persist=true&location=United%20States&ajax=0&post=y&lang=en&locfilter=4294963775&plfilter=4294967245+4294967031&currentpage=1</p>
<p>Naviance Family Connection Tools for Career Awareness, Preparation, Colleges, and more</p>	<p>https://student.Naviance.com</p>

Opportunities For All Post-Secondary Paths